

towc 
The Other Website Company.



Where Experience Meets Reliability

At The Other Website Company, we specialize in the development of custom designed eBusiness Solutions tailored to the specific needs of our clients and their customers. Innovation, strong design, and development agility are our core attributes. When you hire us, you gain a partner that understands your business goals; we custom design solutions that specifically meet those goals.

One thing about being in business for so long is that you learn what clients expect when it comes to service. Simply put, it's trust. If we don't gain yours, then we've failed as a company.

We strive to earn your trust by listening carefully to your business needs, goals, and vision. We ask a lot of questions, placing you in the driver's seat. And we listen carefully, turning your needs into skilfully managed ebusiness and web design solutions.

Our care and commitment to you as a client is made clear through the services and solutions we present to you. These address your online business goals and objectives, whether through strategic planning, creative Web design, online marketing or ongoing services.

We strive to understand your online vision to a level where it becomes our own. We are fully committed to you as a client, and we are dedicated to achieving your desired results.

Most of all, we want our clients to love working with TOWC and to enjoy the entire experience.

Respectfully,



Jerry Carta
Owner/Member

Complete eBusiness Solutions



Web Design

We all want your website to look fabulous and to function as good as it looks. TOWC team members are specialists in the design of website architecture and user interactive experiences. Our team is a combination of programmers, designers, engineers and end users that together consistently produce the optimum combination of creative and functional designs for our clients. Beautifully effective and efficient websites, that's what we strive for.

Systems Development

The web is an incredible tool, we'll make it work for you. By establishing a link between existing technologies, we create opportunities for growth, increased productivity and cost savings. For example, let's start by automating your most expensive and time consuming tasks. Then, let's focus on developing some systems that will add value to your existing products and services while differentiating you from your competitors. Get the idea? The sky's the limit.

Online Management

Crucial to online success is strategy and a long-term plan. By employing TOWC to manage your online presence, you create more time to focus on your business's core fundamentals. Together we will achieve real economic benefits for your business such as: attracting new customers, promoting your brand and enhancing your brand image, increasing customer loyalty and engagement, providing superior customer service and communications, reducing operating costs and increasing efficiency.

Maintenance

Maintenance and support of your website is an important part of its continued success. TOWC offers a retainer plan that allows our clients to prepay for a set amount of work hours each month at a discounted hourly rate. Retainer hours can be applied for website maintenance and updates, product support and general consulting. We pride ourselves on delivering efficient and effective solutions; our goal is to deliver the service you request in a fast and proficient manner.

Why Should You Care? Because...

1. It's good business. Today's consumers demand a refined and easy to navigate web experience. A great user experience says a lot about your business. It says you are professional, reliable, and that you put your customers first.
2. It's no longer a choice. Customers are won and lost every day based on good or bad web experiences. Good experience design shouldn't be an afterthought. It's an all-inclusive, strategic approach that directly affects your bottom line.
3. Online, your user's experience IS your brand. A user's experience is the perception they have after they leave your site. What perception do you want to leave your users with? We would love to reinvigorate your brand, making it truly exceptional.
4. It's good fun. For us, it doesn't get much better than working with smart, passionate clients to solve tough problems. We aim to deliver not just a great end user experience, but an excellent client experience throughout the project.



The Other Website Company, LLC formed in 2000 out of a strong desire to build efficient and effective websites by matching beauty with functionality. It's been a long road and like many, we've had our share of challenges. With tenacity, we've persevered and continue to deliver agile eBusiness Solutions.



Like many of you, we're entrepreneurs. We believe in ourselves enough to take the prospect of failure head-on and have the determination to come out on top. Not everyone can set an idea in motion, riding the highs and lows; it takes passion and positivity, leadership and ambition... it's who we are.



Over the years, our eBusiness Solutions have evolved to what we feel are some of the best. Although our solutions have changed, our approach has not. We still engage each project with gusto, utilizing all the tools at our disposal to deliver the best possible eBusiness Solutions to our clients and their audience.

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